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Hong Kong Disneyland 10K Weekend 2025 presented by AIA Vitality Returns This November with a Special “20th Anniversary Party Edition” Registration Opens July 29, 2025

First-Ever In-Park Mickey & Friends Junior Races for Young Runners



HONG KONG, July 14, 2025 — Get ready to run, party, and sparkle as Hong Kong Disneyland Resort proudly announces the return of its fan-favorite **10K Weekend with an exciting twist: the “20th Anniversary Party Edition” presented by AIA Vitality!** In celebration of **The Most Magical Party of All!**, this year’s energetic race series promises more joy, laughter, and surprise moments than ever before.



Set for November 1 and 2, 2025, the weekend-long extravaganza will bring festive cheer to the city as the resort marks two decades of Disney magic. This milestone edition will excite fans and runners alike with the debut of the brand-new race—the **Mickey & Friends Junior Races**—alongside the return of beloved favorites including the **Duffy and Friends 3K**, the **Frozen 3K**, the **Zootopia 5K** and the high-spirited **Pixar 10K**. Public registration

(<https://www.hongkongdisneyland.com/hkdl/10k-weekend-2025>) will be open from **July 29 to September 1, 2025**.



“As we celebrate our 20th anniversary, the return of 10K Weekend marks an exhilarating new chapter to our milestone year,” said **Michael Moriarty, Managing Director of Hong Kong Disneyland Resort**. “HKDL has become the tourism flagship in Hong Kong and the region and this event is the most magical fun run yet — a celebration and community spirit that unites runners of all ages and abilities from around the world in a spectacular showcase of party and play.”

Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said: “This joyful and energetic event perfectly reflects AIA’s commitment and the spirit of AIA Vitality — encouraging families and individuals of all ages to embrace wellness in a fun, magical way. We are pleased to support experiences that inspire our community to live **Healthier, Longer, Better Lives**. We look forward to seeing everyone come together to celebrate health, happiness, and the power of movement.”



This year’s expanded lineup ensures that there’s something for everyone. For the first time ever, young runners can dash through the park in the adorable **Mickey & Friends Junior Races**, where they’ll run alongside beloved Disney pals. After crossing the finish line, the party continues with exciting interactions — including high-fives from Marvel Super Heroes and Stitch in Tomorrowland and interactive sports game booths in the vibrant activity zone after the race. Hop into the action with **Zootopia 5K**, where Officer

Judy Hopps leads the way through vibrant energy and color. Meanwhile, the **Duffy and Friends 3K** warms hearts with its joyful vibes and the **Frozen 3K** provides inspiration with beloved royals from Arendelle as they cheer you on. And don’t miss the high-energy **Pixar 10K**, where Woody, Buzz Lightyear, and their playful friends will be waiting at the starting line, ready to launch the party with you!



Dress Up, Shine Bright, and Run in Style!



Runners will receive an event exclusive race pack featuring a themed event T-shirt, a sparkling 20th anniversary “SouvenEAR” Mini Party Accessory (10K Weekend Edition), and a commemorative finisher’s medal. To elevate the party spirit, runners can accessorize with a selection of apparel and accessories

including T-shirts, shoulder pluses, hair clips, headbands and sunglasses available on the Hong Kong Disneyland eStore. And don’t forget to strut your style—this year’s **Disney-Style Runway Awards** return to spotlight the most creative Disney-inspired outfits, with special “Disney-Style Runway Awards” for our youngest runners in the Mickey & Friends Junior Races.





Presented by AIA Vitality, this special event also welcomes Skechers as the Official Apparel and Footwear Sponsor, creating themed event T-shirt made of lightweight and breathable functional fabric which allows runners to enjoy the race more comfortably. FUJIFILM joins as the Official Imaging Sponsor, capturing every unforgettable moment with their on-site event imaging products. Dettol serves as the Official

Sanitization Sponsor, helping to ensure a safe and healthy experience for all participants throughout the run.



Dive into the Day-to-Night Party with Three Unmissable Festivities




Runners can also embark on a day-to-night magical party after the run, get ready for three unmissable entertainment experiences, from our brand-new anniversary-only castle stage show **“Disney Friends Live: Party at the Castle!”** and largest-ever parade **“Friendtastic!”** to the grandest nighttime spectacular in HKDL’s history **“Momentous: Party in the Night Sky”**, elevating the party vibes to an unprecedented level.



Mark your calendars and get ready to run and celebrate with your beloved Disney characters during Hong Kong Disneyland’s 20th anniversary — a day-to-night extravaganza of joy, fitness, and imagination. It’s not just a race; it’s The Most Magical Party of All!

Act fast and register from July 29, 2025 to September 1, 2025!

Hong Kong Disneyland 10K Weekend - 20th Anniversary Party Edition - Presented by AIA Vitality				
Race*	Age ^	Date	Price (HKD) – Early Bird **	Price (HKD)
	Pixar 10K	16 or above	November 2 (Sun)	620 / 650
	Zootopia 5K	16 or above	November 1 (Sat)	620 / 650

	Frozen 3K	3 or above	November 2 (Sun)	620	650
	Duffy and Friends 3K	3 or above	November 1 (Sat)	620	650
	New! Mickey and Friends Junior Races***	5 or below	November 1 (Sat) & November 2 (Sun)	620	650

**The above race information has been submitted for Government's approval; arrangement maybe changed in accordance with the Government's requirements.*

***Magic Access Early Bird Offer registration will be available from July 22-25. Members may refer to Magic Access Member Site for registration access. This offer is subject to Terms and Conditions. Each Magic Access Member may use this offer once to enroll in the races — limited quota available, first come first served. All the Day Run Offers do not include any Hong Kong Disneyland Park admission tickets. Any enrolment after the Magic Access Early Bird Offer period will be based on the original price.*

**** The fee includes one wristband for junior runner, one wristband for an accompanying participant (aged 18 or above) to access the running route, plus one wristband for another companion (aged 18 or above) to enter the activity zone in Tomorrowland.*

^ Participants under the age of 12 must be accompanied by a participant aged 18 or above.

The "Hong Kong Disneyland 10K Weekend 2025 - 20th Anniversary Party Edition - Presented by AIA Vitality " fee is inclusive of race participation, a themed T-shirt, a race bib, bib buttons, 20th anniversary "SouvenEAR" Mini Party Accessory, an A4 sticker (for Junior Races only), and an electronic certificate. Participants will receive a medal upon completion of the race.

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**Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website: <https://www.hongkongdisneyland.com/>*

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.



Mobile app gives the latest updates & helps plan your visit

The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

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Download the Hong Kong Disneyland mobile app for free:
iOS users: <https://itunes.apple.com/app/id1077550649>
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